Strategic Plan 2011-2014

The following Strategic Plan was adopted in 2011:

Vision Statement

The Division of Student Affairs strives to be recognized as a collaborative partner in creating a learning environment that enhances student success.

Mission Statement

The Division of Student Affairs fosters a campus environment that provides quality services and programs in support of student retention and persistence. These services and programs enhance the overall sustainability of campus life at Columbus State University.

Motto

Our community values diversity, promotes civility, and encourages excellence.

Strategic Goals and Objectives

Goal 1: Promotes a campus environment that provides quality services and programs that support student recruitment, retention, and persistence.

- Continue to build and update facilities to meet students' ever-changing needs and wants.
- Design services and programs that will have an established objective to enhance student learning.
- Promote a community of respect and affirm the value of each individual by providing quality service.
- Implement programming to assist in student retention.

Goal 2: Seeks to attract, develop, and retain outstanding student life professionals.

- Continue to seek funding sources in support of professional development for staff.
- Increase awareness of, and actively encourage participation in professional organizations and conferences.
- Recognition of staff members' participation in professional organizations, publications, and professional presentations.
- Determine market value of positions and seek ways to adjust salaries relevant to market value.
- Assure that the Division has a qualified, student-oriented, and diverse staff.

Goal 3: Fosters a campus community that values a diverse and civil population.
• Provide programming and services that focus on education and interaction of students who differ in race; gender; ethnicity; religion; socio-economic background; age; language; sexual orientation; and disability
• Recognize that each student deserves equal opportunity and respect, enhancing the quality of educational experience

**Goal 4:** Expands a culture of accountability with the Student Affairs Division.

• Continually monitor, assess, and revise as necessary, programs and services to ensure that student needs are met with the most equitable and cost effective use of resources
• Continue implementation of a comprehensive assessment program for all areas of the Division

**Goal 5:** Develops and sustains partnerships within the Division, campus-wide, and with external constituencies.

• Seek opportunities for community outreach
• Develop partnerships with community contributors for the purpose of supporting programs that contribute to student and staff social and educational development
• Establish strong communication within the Division in regard to services and events, which create an environment of support and collaboration
• Contribute to partnerships by raising the visibility of the services of the Division among faculty, staff, and students